



**The Professional Development Section of the
Association of Women in International Trade**

Invites you to a Brown Bag presentation

on

Using LinkedIn for Networking

with

Jennifer Brand
Brand Solutions Group

Join WIIT and Jennifer Brand in an interactive presentation about how to use LinkedIn to further your career. The discussion will include practical tips for:

- Enhancing your personal LinkedIn profile
- Integrating LinkedIn into your overall networking strategy
- Discovering what your LinkedIn page says about you
- Remembering social media etiquette for professional networking

Participants are encouraged to **bring their laptops** to login and update their personal profiles during the interactive session.

Tuesday, February 28, 2012

12:30 p.m. to 1:30 p.m.

Doyle, Barlow & Mazard

1350 Eye Street NW, Suite 850

Washington, D.C. 20005

(Metros: Metro Center and McPherson Square)

Cost:

WIIT Members: \$ 0

Non-members: \$ 10.00

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